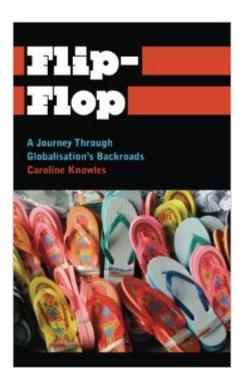
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Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture And Society)





Synopsis

This book follows the global trail of one of the worldâ [™]s most unremarkable and ubiquitous objects â " flip-flops. Through this unique lens, Caroline Knowles takes a ground level view of the lives and places of globalisationâ [™]s back roads, providing new insights that challenge contemporary accounts of globalisation.Rather than orderly product chains, the book shows that globalisation along the flip-flop trail is a tangle of unstable, shifting, ad hoc and contingent connections. This book displays both the instabilities of the â [°]chainsâ [™] and the complexities, personal topographies and skills with which people navigate these global uncertainties.Flip-Flop provides new ways of thinking about globalisation from the vantage point of the shifting landscape crossed by a seemingly ordinary and everyday commodity.

Book Information

Series: Anthropology, Culture and Society Paperback: 232 pages Publisher: Pluto Press (May 20, 2014) Language: English ISBN-10: 0745334113 ISBN-13: 978-0745334110 Product Dimensions: 5.3 x 0.5 x 8.5 inches Shipping Weight: 12.3 ounces (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #61,491 in Books (See Top 100 in Books) #93 in Books > Politics & Social Sciences > Politics & Government > Specific Topics > Political Economy #98 in Books > Politics & Social Sciences > Politics & Government > Specific Topics > Globalization #141 in Books > Politics & Social Sciences > Anthropology > General

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